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Jurisdiction: The Planning and Design Division

Tax and Information Technology Administration Department

State Taxation Administration of China



### **Context**

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

World

A new round of technological and industrial transformations



**Chinese Tax Authorities** 

- > Digital upgrading
- > Intelligent transformation
- **Building smart taxation** 
  - Comprehensively functional
  - Secure
  - **Efficient**



China

**Digital Government Construction Guidelines** 







#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**



Cloud computing



Wide adoption of digital technologies



Management and Service

Blockchain



All-round digital transformation

Mindset



**Institutional practices** 



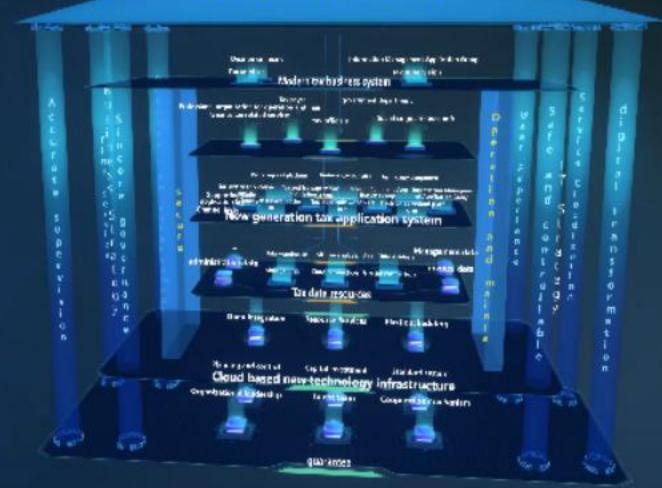
**Organizational** roles



**Tech platforms** 



## **Smart Taxation**





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## For tax heads

More scientific decisions



For tax officials

**More efficient administration** 



Better serving national governance



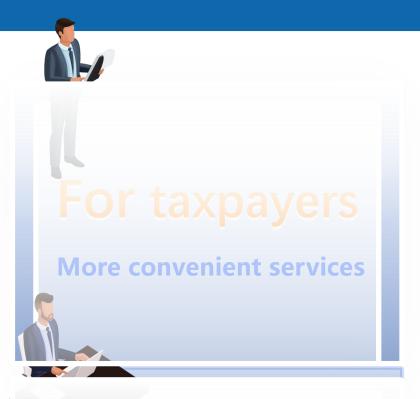
**Contexts** 

BUIL A GROWTH-FRIENDLY TAX ENVIRONMENT





More efficient administration



# For national governance

Better serving national governance



## For Tax Heads: An Intelligent Management System For Tax Administration and Leading the Team

**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

#### **Challenges**



How to administer tax revenue more precisely



How to build a professional team more scientifically





**Real-time monitoring of tax sources** 

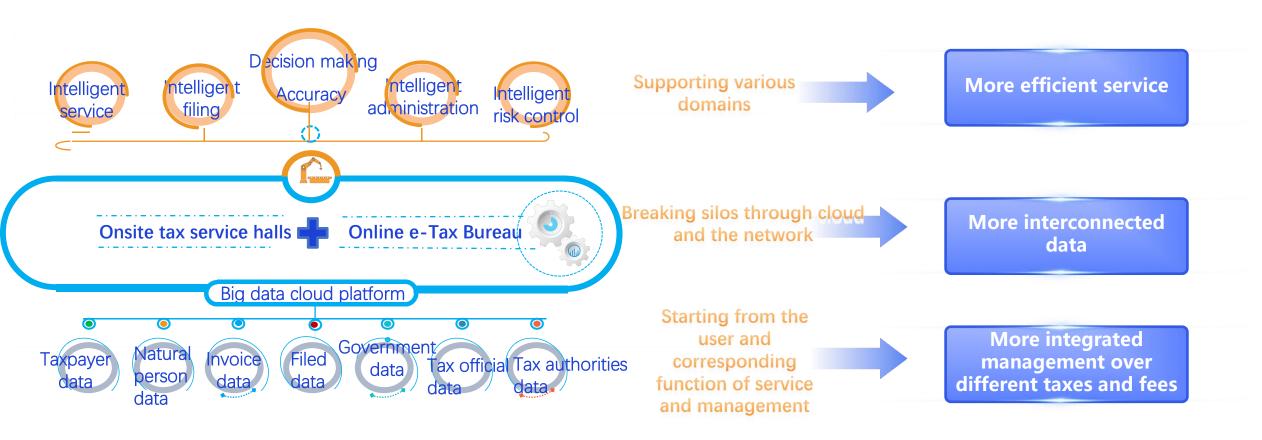


Intelligent internal control and training

An Intelligent Tax Source and Personnel Management
System

# Way out BUILDING A GR

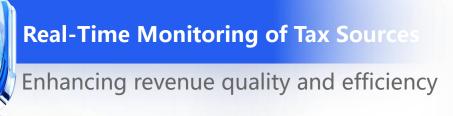
#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**





## For Tax Heads: An Intelligent Management System For Tax Administration and Leading the Team

**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 





Smart tools
Supporting decision making and management

For Tax Heads: An Intelligent Management System For Tax **Administration and Leading the Team** BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT
Business Inspection BRITACOM **Dedicated** HR Performance Leadership supervisory segment segment segment segment segment **Intelligent Internal Control and Training** Refining enforcement and human resources Provincial authorities Municipal authorities County-level Operational authorities notification ection (office) Branches Head urging



## For Tax Heads: An Intelligent Management System For Tax Administration and Team Building

**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 



Real-Time Monitoring of Tax Sources



Refining enforcement and human resources



#### LearnForTax

- Learning at your fingertips
- Helping career planning
- Helping realize intrinsic value



#### **Contexts**

BUIL A GROWTH-FRIENDLY TAX ENVIRONMENT



More scientific decisions



For tax officials

More efficient administration



**Better serving** national governance



## For Tax Heads: An Intelligent Management System For Tax Administration and Leading the Team

**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

Challenges



Taxpayers need more convenient, targeted and personalized services





A taxpayer-centered reform philosophy

How



A secure and unique digital identity



**Fully digitalized electronic invoices** 



Making tax policies seek taxpayers out



An intelligence-driven and scenario-based e-Tax Bureau



#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

#### **Digital identity**



#### A secure and unique digital identity

Seamless cross-system interaction and behavioral traceability



Fully digitalized electronic invoices



Making tax policies seek taxpayers out



An intelligence-driven and scenario-based e-Tax Bureau



# BRITACOM

## For Taxpayers: A Tech-Empowered Seamless Experience

#### BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT



#### A secure and unique digital identity

Seamless cross-system interaction and behavioral traceability



Fully digitalized electronic invoices



Making tax policies seek taxpayers out .



Lifelong unique

**Real-person authentication** 

**Nationwide uniform** 

**Taxpayers in their** Service users hundreds of millions

Tax officials in their hundreds of thousands

**Digital** 

certificate

Granting users with a nationwide uniform, lifelong

unique digital identity

An intelligence-driven and scenario-based e-Tax

**Identity** Identity **Security means** verification granting **Identity** Account Addressing issues confusion theft **Collaborative Facial** Verification methods recognition signatures

Bureau

Taxation Penetrating Access Identity (TPASS ID)



#### BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT



#### A secure and unique digital identity

Seamless cross-system interaction and behavioral traceability



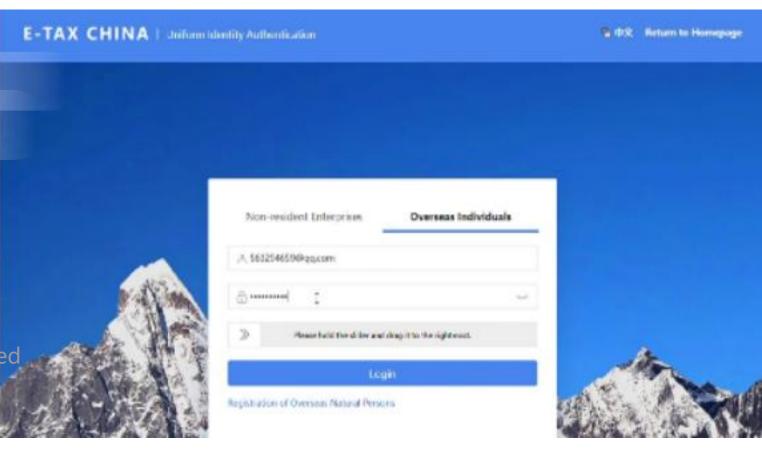
Fully digitalized electronic invoices



Making tax policies seek taxpayers out



An intelligence-driven and scenario-based e-Tax Bureau



Trusted tax identity management platform

China's national e-government platform



**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 





#### A secure and unique digital identity

Seamless cross-system interaction and behavioral traceability



Fully digitalized electronic invoices



Making tax policies seek taxpayers out



An intelligence-driven and scenario-based e-Tax Bureau





#### **Enhanced privacy protection**



#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

A secure and unique digital identity



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Fully digitalized electronic invoices
Reducing costs and increasing efficiency for taxpayers

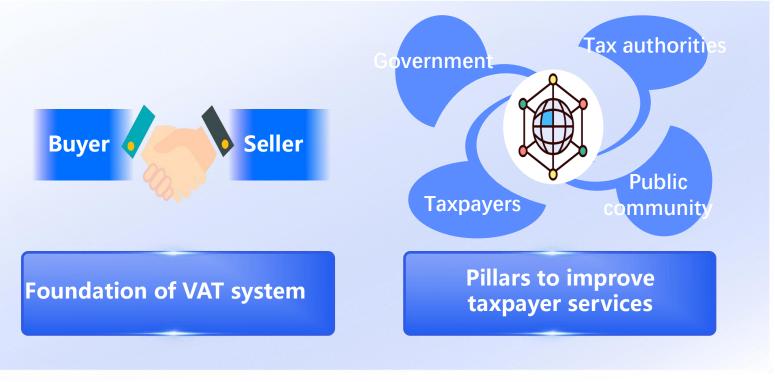


Making tax policies seek taxpayers out



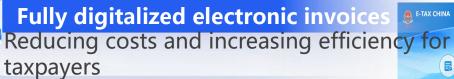
An intelligence-driven and scenariobased e-Tax Bureau

### **Significance of invoices**



#### BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT

A secure and unique digital identity





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Making tax policies seek taxpayers out



An intelligence-driven and scenariobased e-Tax Bureau



#### **Fully Digitalized Electronic Invoices**



**Comprehensively collecting** invoice data



**Targeted and efficient** risk control

Risks of invoice fraud



Inconvenient to issue and mail Hard to collect data

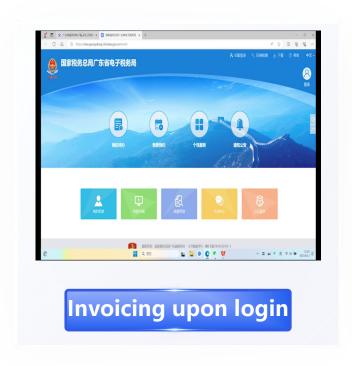




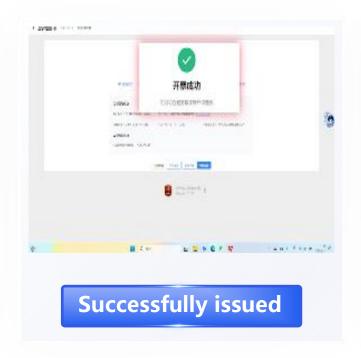


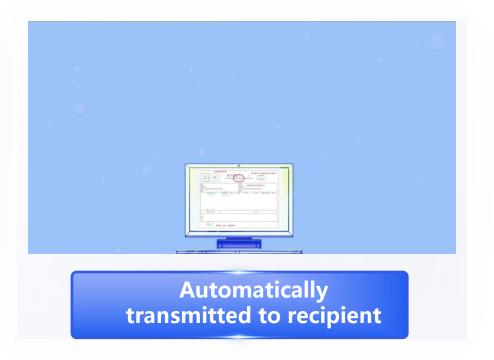


#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**



### 1. Real-time issuance and delivery





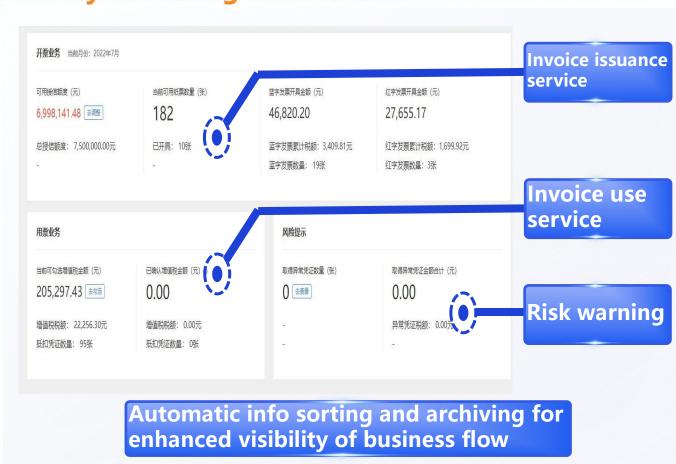


#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

#### 2. Comprehensively collecting invoice data



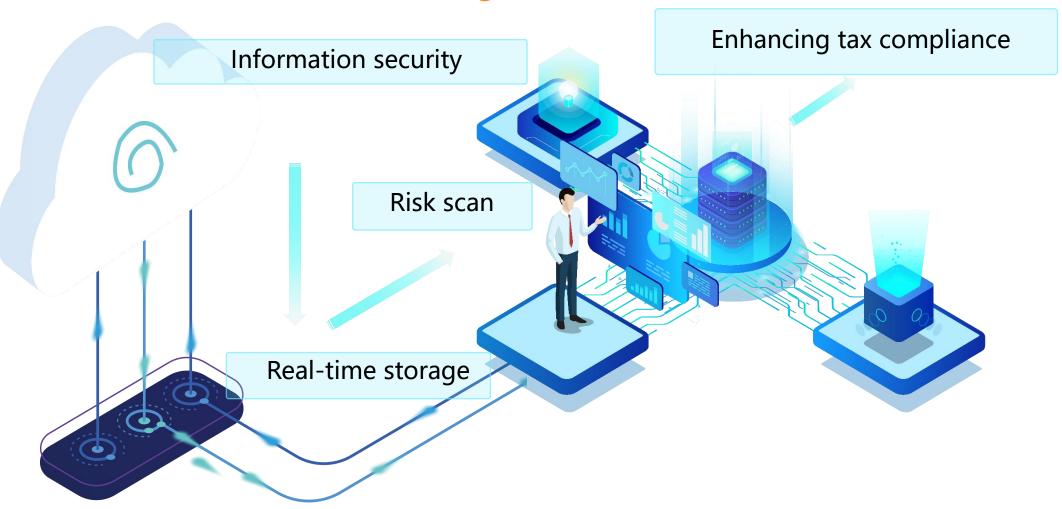
**Comprehensively collecting transaction data** 





**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

#### 3. Targeted risk contorl





#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

In reference to *Tax Administration 3.0* 

**LeQi Direct Connection Model** 



Use raw data as much instead of processed data





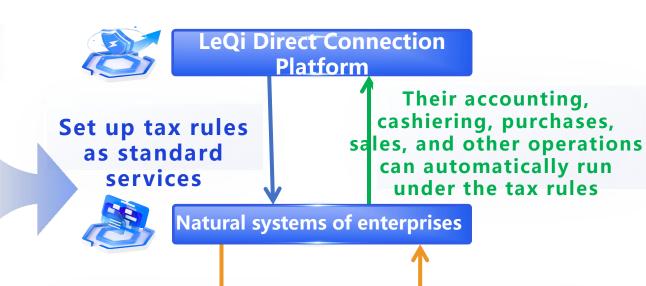
**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

#### **LeQi Direct Connection Model**

Tax rules embedded into systems Data mutually shared

Reducing compliance burden

Facilitating timely administration Ensuring tax compliance



Companies can choose the services they need and integrate them into their systems



**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

## Effects: noticeable reduction in costs, e.g. invoices

#### **Easier and nimbler to use invoices**

**Accurate and authentic invoice data** 

Transactions automatically triggering invoicing

issuing

bookkeeping

delivering

archiving



## BRITACOM

## For Taxpayers: A Tech-Empowered Seamless Experience

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**



A secure and unique digital identity



Fully digitalized electronic invoices

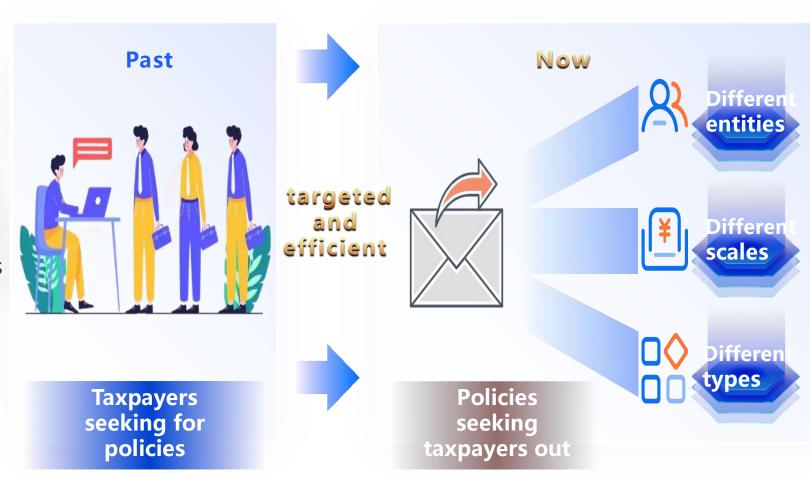


Making tax policies seek taxpayers out

Facilitating tax compliance and increasing sense of gain for taxpayers



An intelligence-driven and scenariobased e-Tax Bureau





#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**



A secure and unique digital identity



Fully digitalized electronic invoices



Making tax policies seek taxpayers out



An intelligence-driven and scenario-based e-Tax Bureau

Past: multiple visits to different windows

"medical specialist"



tax types





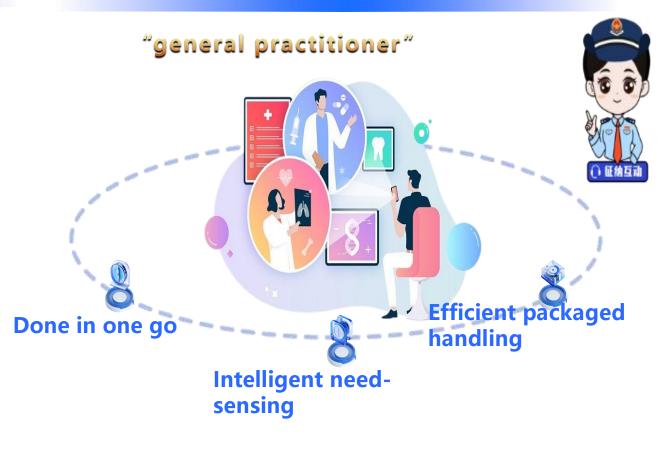
**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

Past: multiple visits to different windows

"medical specialist" regions procedures departments processes

tax types

Now: Tax office actively reaching out to help taxpayers



# BRITACOM

## For Taxpayers: A Tech-Empowered Seamless Experience

#### BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT

### **Filing online**

- 1. Single-profile-based tax information collection for natural persons nationwide
- 2. Taxpayers opting for prepopulating service
- 3. Confirming prepopulated data
- 4. Taxpayers initiating tax refunding
- 5. Intelligence-based refunds review
- 6. Refunds received

Taxpayers seeking for data

Data seeking taxpayers out

**Automatically** calculate taxes

**Automatic gathering** 

**Automatic calculating** 

One-click confirmation

One-click refunding

APP of personal income taxes allows at most hundreds of thousands of taxpayers to use at the same time,



and by now helps hundreds of millions taxpayers finish annual taxation reconciliation.



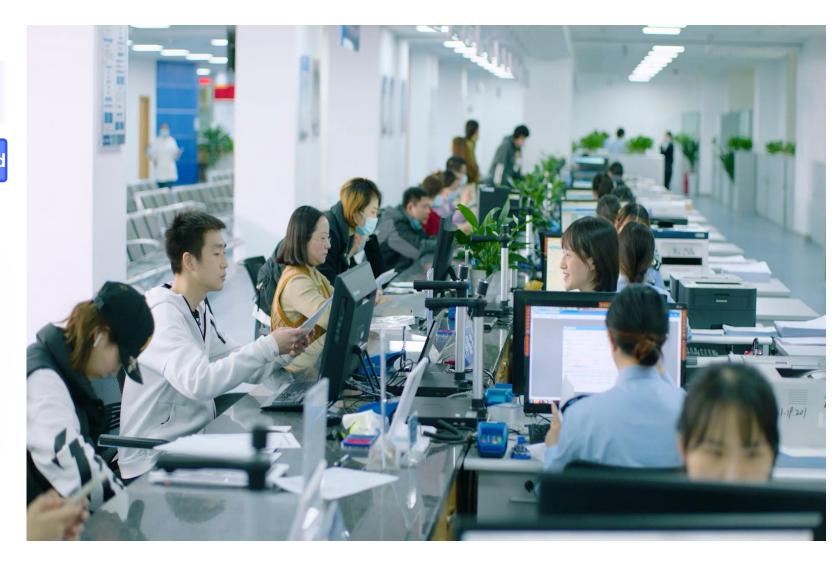
#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

**New e-Tax Bureau** 

**Digitalized** 

Intelligence Scenario-based

- Scenario 1. Consolidated **Associated Filing**
- Scenario 2. **Bilingual Services for** Cross-Border **Taxpayers**





#### **Contexts**

BUIL A GROWTH-FRIENDLY TAX ENVIRONMENT

More scientific decisions



For tax officials

**More efficient administration** 



More convenient services

**Better serving** national governance

# BRITACOM

## For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**





Rapid developments in new economy, business and models

China's practice

Empowered by digital tech



Panoramic grasp of taxpayer information

Key

**Better harnessing data** 

S

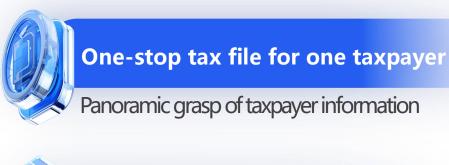
Symmetrical joint management

Facilitating tax cooperation and compliance

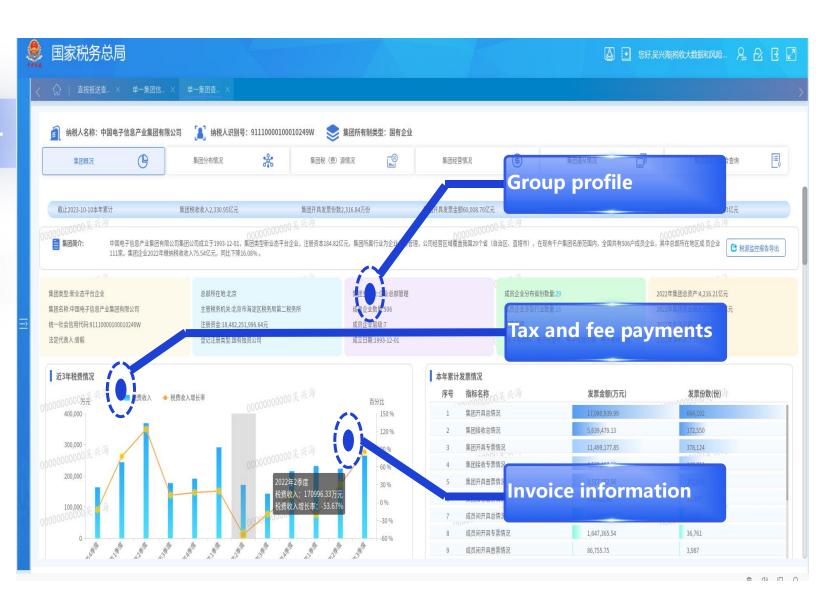


## For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**



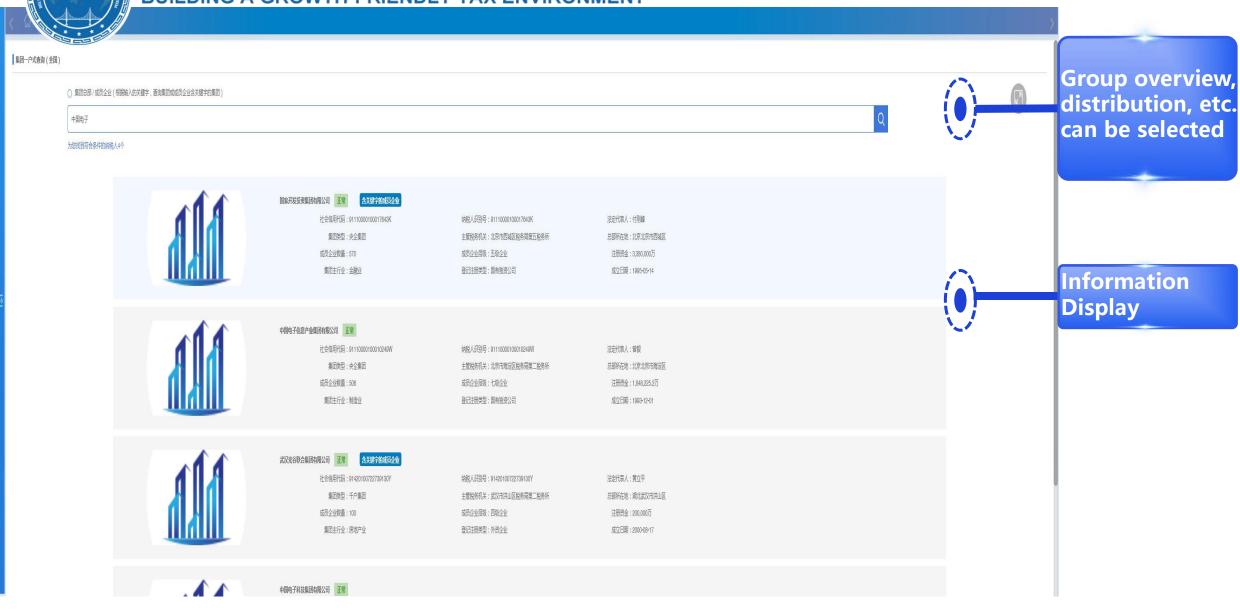
Symmetrical joint management



# BRITACOM

## For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**





## For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

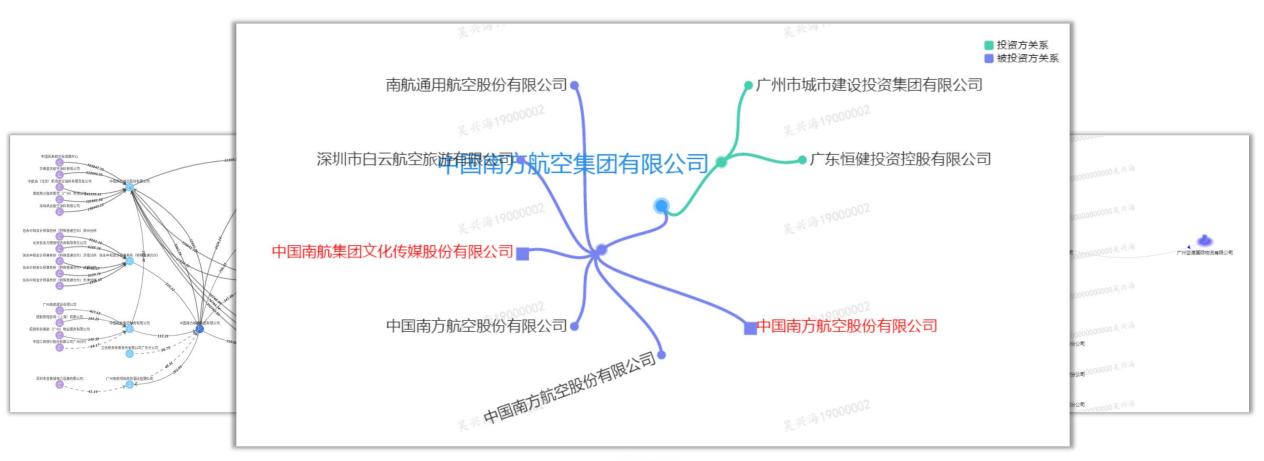


**Company genealogy** 



## For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

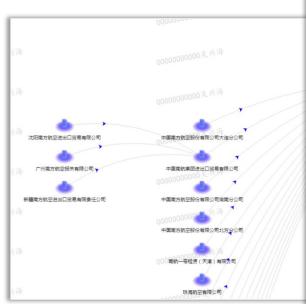


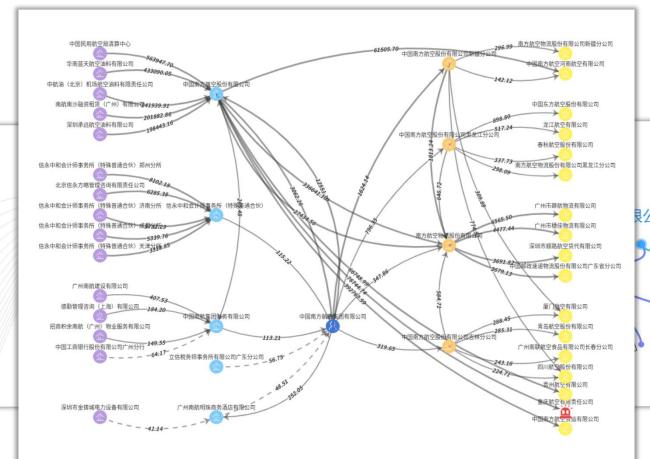
Relationship graph

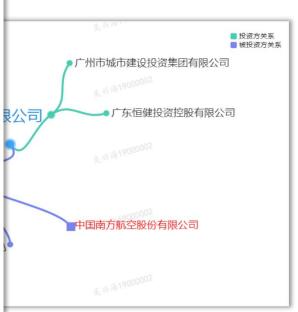


### For Tax Officials: Data-Equipped for Better Delivery

#### **BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT**

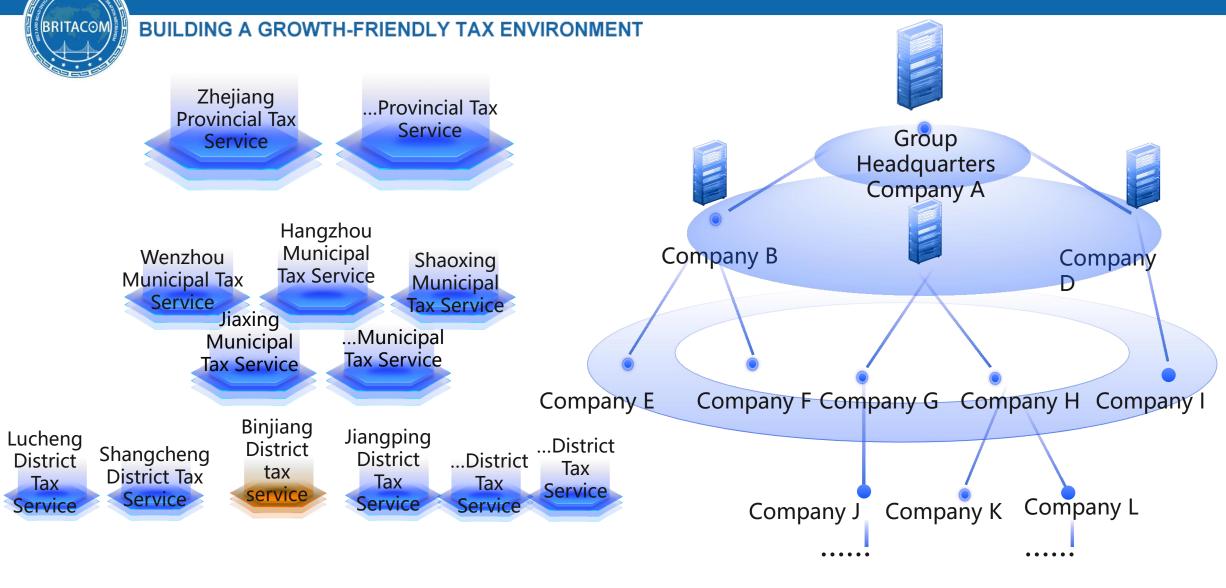






**Business chain** 

### For Tax Officials: Data-Equipped for Better Delivery





#### **Contexts**

BUIL A GROWTH-FRIENDLY TAX ENVIRONMENT

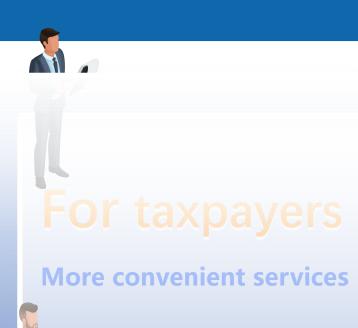


More scientific decisions



For tax officials

More efficient administration



**S**For national governance

> **Better serving** national governance



**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

Relation between taxation and national governance

**China's practice** 

**National governance** 

supporting serving

**Taxation** 

**Digging into smart taxation** 

Raising proposals and ideas

Proposing to add a descriptor of "serving national governance" into the Digital Transformation Maturity Model of FTA



**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 



#### **Informing macro decision-making**

Enhancing capacity for economic prediction and social management



Analyzing development landscape of cities



Harnessing the power of taxation

**Consolidating data for integrated application** 

Mining big data on taxes and fees



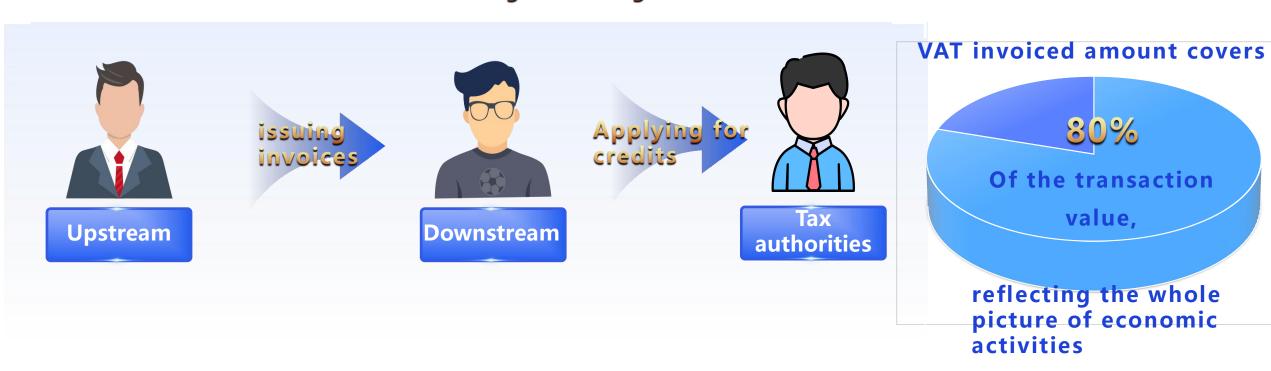
**Informing decision making and economic prediction** 

Flexible combination for meticulous analysis



**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

#### VAT and invoice management regime in China



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### Serving National Governance: Amplifying the Role of Taxation in **Decision-making and Development-facilitating**

**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 



nforming macro decision-making



Analyzing development landscape of cities

Boosting regional strategic development

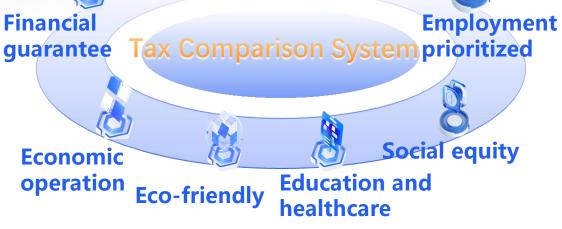


Harnessing the power of taxation

administration mechanism

**Proactive and effective tax** 





**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

Informing macro decision-making

**Generalized** as



BRITACOM

Analyzing development landscape of cities



#### Harnessing the power of taxation

Advancing socioeconomic digitalization

Building of Smart Taxation

**Enterprise Digitalization** 

**Society Digitalization** 

Governmental affairs digitalization

Building a digital government

Building a digital society

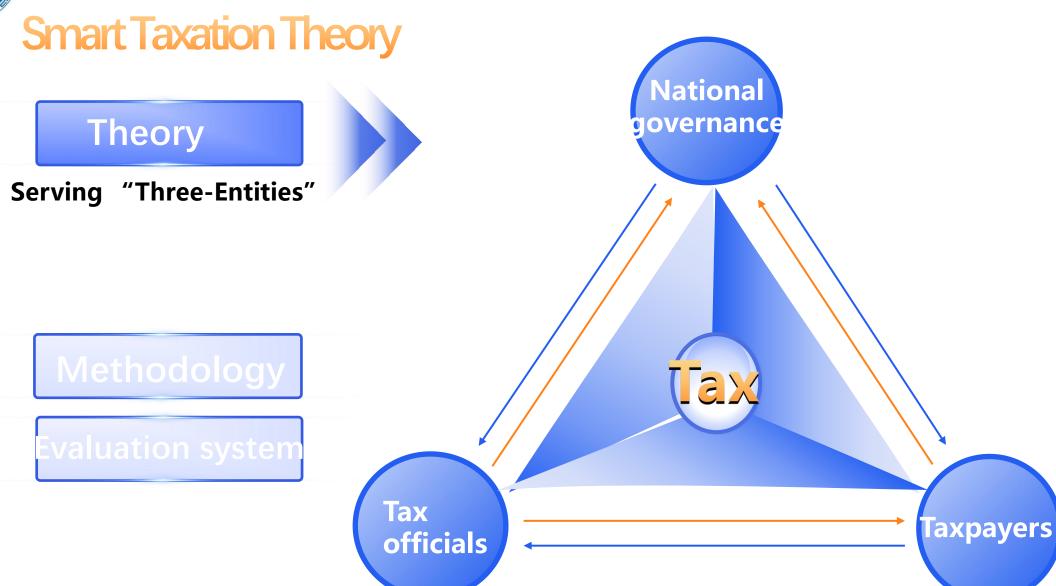
Smart Taxation
Theory

Theory

Methodology

**Evaluation System** 

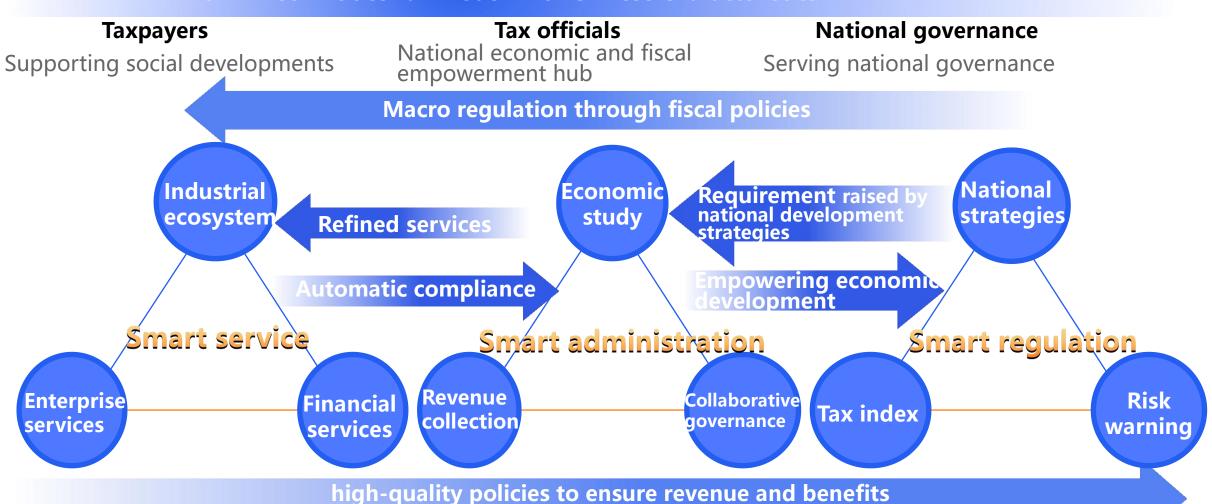






**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

#### **New Three-Entities Tax Model With Chinese Characteristics**





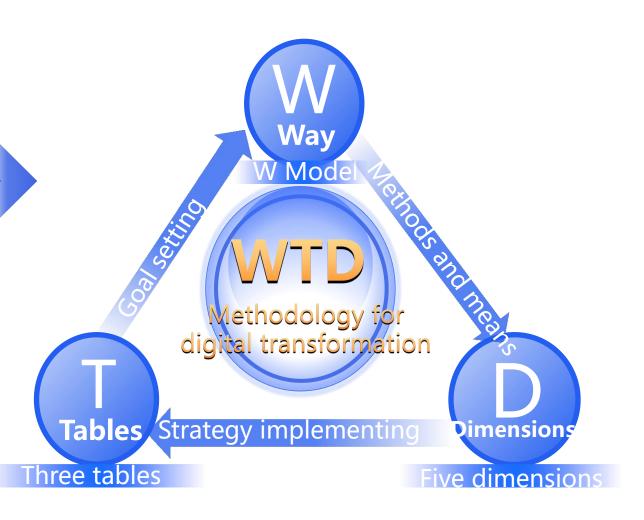
**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

**Theory** 

Methodology

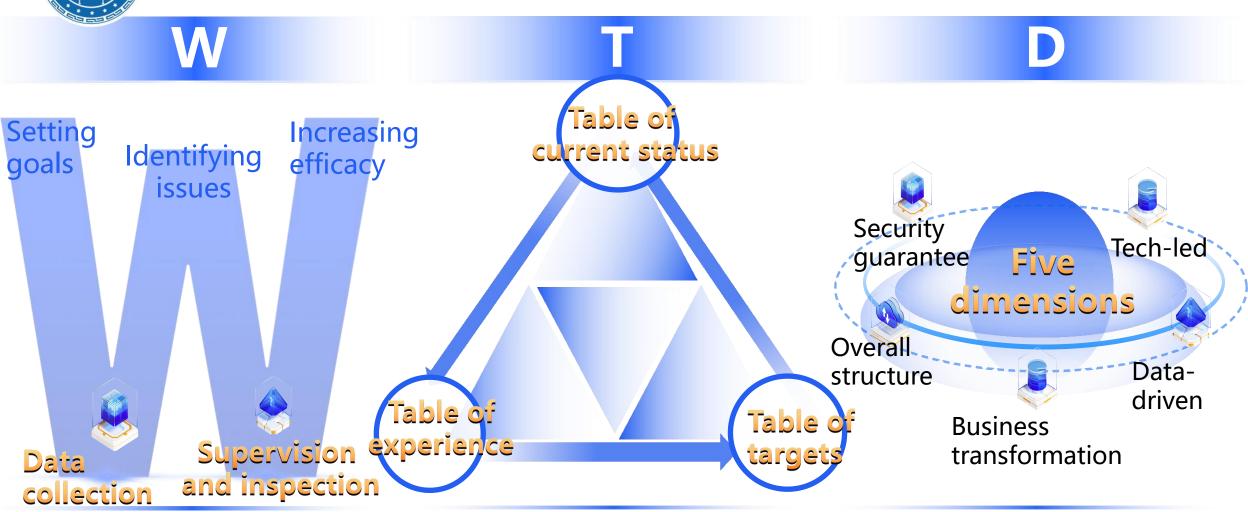
for digital transformation of taxation

Evaluation system



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### Serving National Governance: Amplifying the Role of Taxation in Decision-making and Development-facilitating





**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 

Theory

Methodology

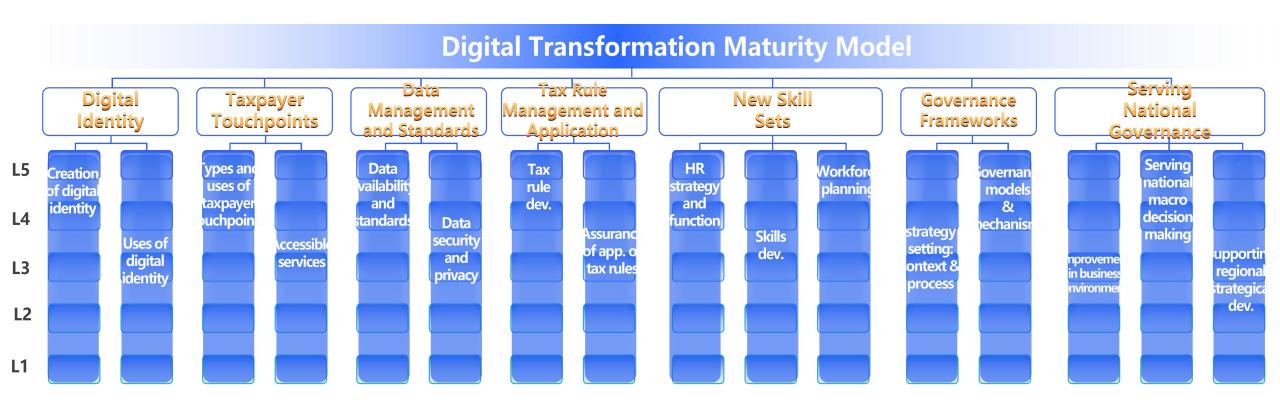
**Evaluation** system

for smart taxation



**Development Efficacy Evaluation** 







**BUILDING A GROWTH-FRIENDLY TAX ENVIRONMENT** 



#### National governance

Whole-ofgovernment contribution Support for open data Social satisfaction

#### Tax officials

FDEI popularity

ROI of revenue collecting

E-filing rate

#### **Taxpayers**

Prepopulating Self-service rate for filing rate

Tax rule embedding rate

Tax rule

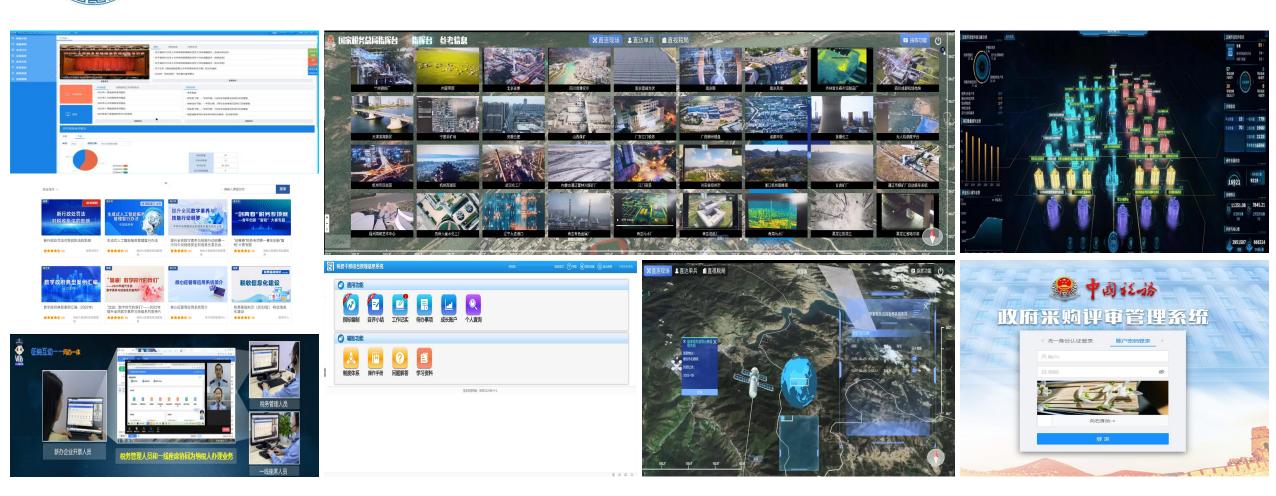
Data elements

Information techs as new foundation

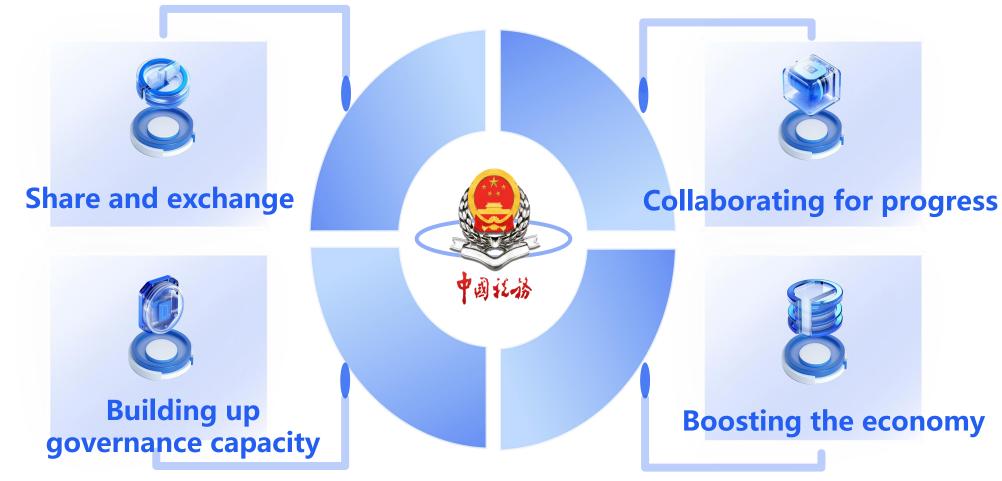
vigor

Application rate of innovative products











# **THANKS**